



# ST. DOMINIC'S COLLEGE, KANJIRAPALLY

AFFILIATED TO MAHATMA GANDHI UNIVERSITY KOTTAYAM

RE-ACCREDITED WITH A GRADE BY NAAC

ABSORB & RADIATE



## **REPORT OF ACTIVITIES FOR DEVELOPMENT OF INNOVATION ECOSYSTEM**

**2019- 2020**





# STARTUP TROUBLES IN STARTUPS

27-28 August 2019



The Innovation and Entrepreneurship Development Centre (IEDC) at St. Dominic's College, Kanjirapally, organized a two-day training camp on "Startup Troubles in Startups" from 27th to 28th August 2019. The camp was specifically designed for students who are interested in entrepreneurship and startups. The primary goal of the camp was to provide students with a comprehensive understanding of the challenges faced by startups and equip them with practical skills to overcome these challenges.

## Day 1: Understanding the Challenges

The first day of the camp focused on understanding the challenges faced by startups. The IEDC team conducted interactive sessions on various topics such as customer acquisition, funding, marketing, team management, and legal compliance. The sessions were led by experienced entrepreneurs and professionals who shared their insights and experiences with the participants.

The sessions provided the participants with a comprehensive understanding of the challenges faced by startups and how to tackle them effectively. The participants were encouraged to ask questions and share their own experiences, which led to a lively and informative discussion.



## Day 2: Hands-On Workshops

The second day of the camp was dedicated to hands-on workshops where the participants learned practical skills to overcome the challenges faced by startups. The workshops covered topics such as product development, financial management, branding, and pitching ideas to investors.

The workshops were led by experts in the field who provided the participants with valuable insights and tips on how to develop their startups. The participants were given the opportunity to work on their ideas and receive feedback from the experts.



TOPIC: **INTRODUCTION TO RESEARCH METHODOLOGY**

DATE: 20-06-2019

Time: 10.45 a.m – 12.30 p.m

BENEFICIARIES: 2017- 20 BATCH B COM STUDENTS

PLATFORM: OFFLINE

VENUE: RESEARCH CENTRE OF COMMERCE DEPARTMENT

RESEOURCE PERSON: **Ms. Honey Thomas**

Assistant Professor

Research & P G Department of Commerce

The department organised a technical session on 'Introduction to Research Methodology' on 20/06/2019 to acquaint the final year degree students with the basics of research for the purpose of their dissertation. Prof. Honey Thomas, the faculty of the department was the resource person for the session.



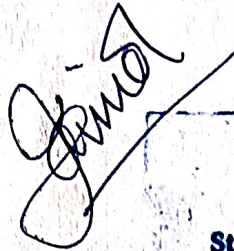


## **Prof Thomaskutty Scaria Memorial Lecture**

### **Topic: National Education Policy 2020**

### **Report**

Department organized Prof Thomaskutty Scaria Memorial Lecture on 27-08-2020. Prof Rajan Gurukul PM, Vice Chairman, Kerala State Higher Education Council delivered the lecture on the Topic 'National Education Policy 2020'. Two hundred and fifty participants from various institutions in the state participated in the Webinar.



**Dr. JAIMOL JAMES**  
**HOD & Research Guide**  
**Department of Economics**  
**St. Dominic's College Kanjirapally**  
**Podimattom, Kerala - 686 512**





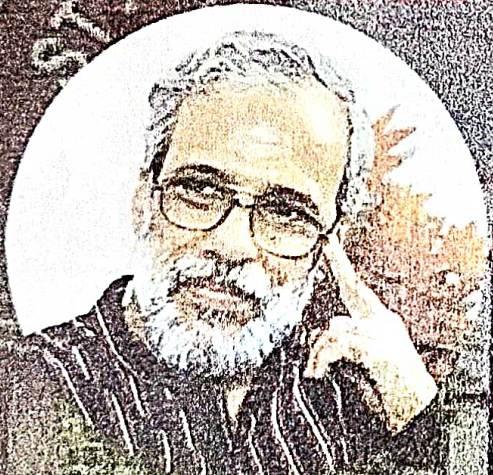
# ST. DOMINIC'S COLLEGE KANJIRAPALLY

## PROF. THOMASKUTTY SCARIA MEMORIAL LECTURE

ORGANIZED BY  
PG DEPARTMENT OF ECONOMICS

**August 27<sup>th</sup>**  
**@ 11.00 AM**

### THE SPEAKER



**PROF. DR. RAJAN GURUKAL PM**  
Vice Chairman  
Kerala State Higher Education Council

### PROGRAMME

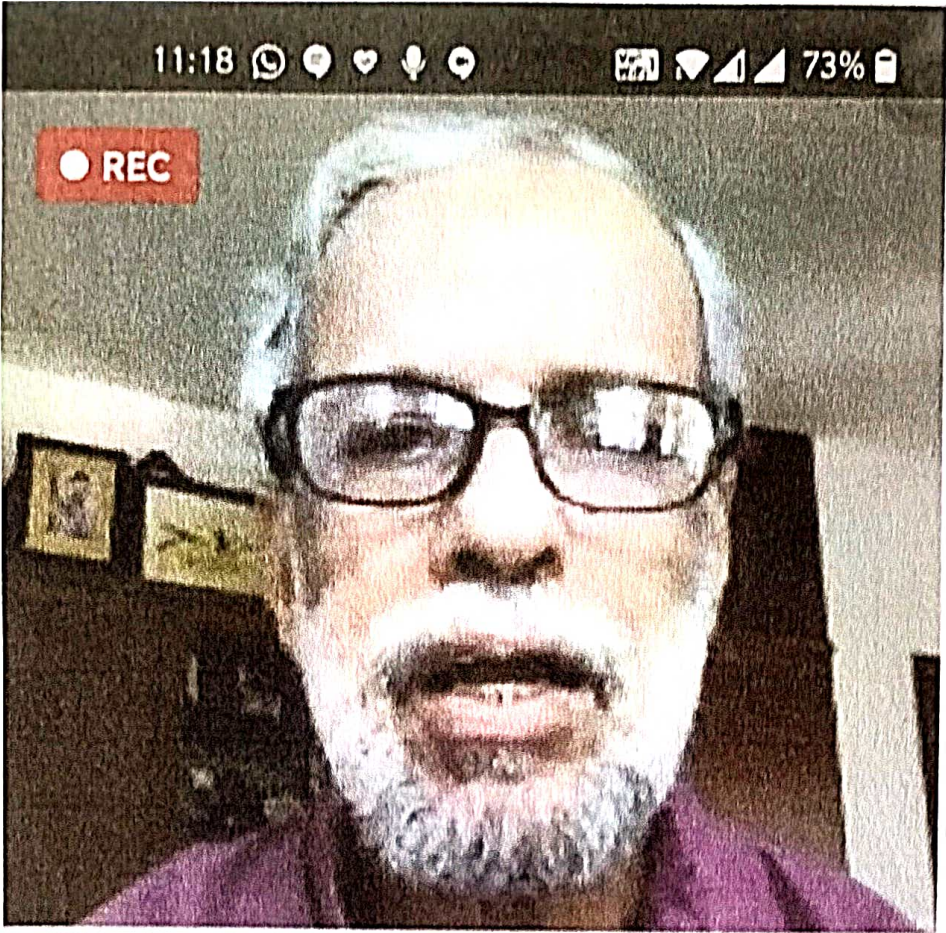
- \* Prayer
- \* Welcome Speech  
Dr. Jaimol James
- \* Presidential Address  
Dr. Ancy Joseph
- \* Words of Remembrance
- \* Memorial Lecture  
Prof. Dr. Rajan Gurukkal
- \* Vote of Thanks

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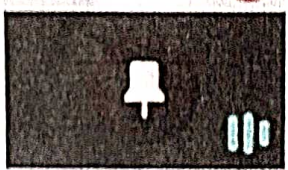
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Rekha Jose



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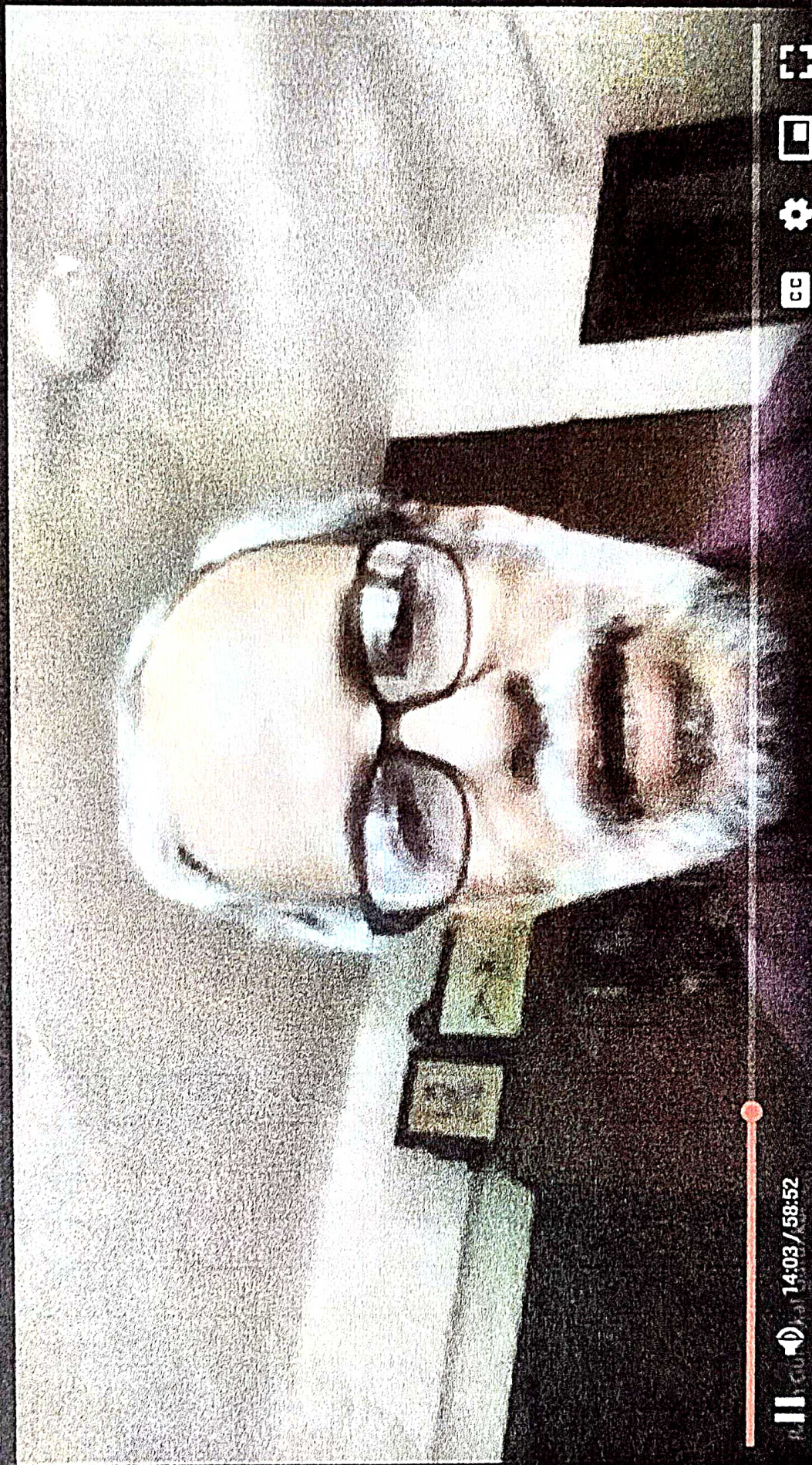
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# **Report on Mendeley Reference Management Software**

*Organised by*  
**College Library and IQAC, St. Dominic's College, Kanjirapally**

The College Library and Internal Quality Assurance Cell of St. Dominic's College jointly organised a one day Workshop on Mendeley Reference Management Software, a free reference manager and academic social network of Reed Elsevier Group. The Workshop conducted on 5<sup>th</sup> march 2019 was co sponsored by Mahatma Gandhi University, Kottayam.

The Workshop was inaugurated by Dr Prakash Kumar B, Director, College Development Council, Mahatma Gandhi University, Kottayam. The inaugural session conducted at Audio Visual Room was presided by Rev. Dr James Philip, Principal, St. Dominic's College. Ms. Deumy John, College Librarian and Convener of the Workshop welcomed the gathering and Prof. Prathish Abraham, Co-ordinator, IQAC delivered the vote of thanks. Dr Jojo George, Vice Principal, St. Dominic's College presented a memento to the chief guest as a token of gratitude from the institution.

Two academic sessions followed the inaugural ceremony, lead by Ms. Chitra S, Librarian, St Josephs College for Women, Alappuzha and Ms. Vineetha Davis B, Librarian, St. Aloysius College, Thrissur. The entire afternoon session was dedicated for hands on training with the software. 35 participants, comprising of 13 research scholars, 11 college teachers, 4 librarians and 7 PG students, from various institutions in Kerala and Tamilnadu, actively participated in the Workshop.

The Valedictory session was presided by Dr Jojo George, Vice Principal, St. Dominic's College, who distributed the certificates for the participants. A feedback was shared by two participants who expressed their satisfaction over the conduct of the programme. Individual feedbacks were collected in writing, from all participants. Ms. Deumy John, College Librarian and Convener of the Workshop proposed the vote of thanks.

The Workshop came to an end by 4.30 pm



Dear Sir/Madam,

The College Library and Internal Quality Assurance Cell (IQAC) of St.Dominics College, is organizing a One Day State Level Workshop on Mendeley Reference Management Software on 5th March 2019, co-sponsored by Mahatma Gandhi University, Kottayam. The main objective of this workshop is to provide students and research scholars, the knowledge and skills necessary to efficiently organize and retrieve information using Mendeley Software. We expect the active involvement of academicians, research scholars and students from your esteemed institution.

Rev. Dr. James Philip      Dr. Jojo George      Prof. Prathish Abraham      Ms. Deumy John  
Principal                      Vice Principal                      Coordinator, IQAC                      Convener

#### About the College

St. Dominic's College, founded in 1965, with the noble vision of making quality higher education accessible to the people of the eastern parts of Kottayam district as well as the high ranges of Idukki district, has been rendering invaluable service to generations of people cutting across caste, creed and economic and religious differences. The College aims at making its students live its motto- 'Absorb and Radiate'-absorb the light of knowledge and values and transmit what they imbibe, thereby expanding the frontiers of truth and wisdom. Currently the college offers one PhD, six PG and ten UG programmes. The college has been continuously maintaining a top position in the Mahatma Gandhi University in both curricular and co-curricular aspects.

#### About the workshop

Literature Searching and Reference Management are activities that need to be carried out in a scientific and structured manner in a research process. Referencing is a basis for academic writing. It is crucial to understand the importance of referencing and how to manage references in research using reference manager. Mendeley is free reference manager software, used as a database of large amount of citations from articles, books, encyclopedia entries etc. It can assist in managing references, research papers (PDFs), annotating PDFs, capturing searchable notes, citing while writing, automatically creating bibliographies, syncing account between multiple computers, collaborating, and discovering new research in the fields of interest. The main objective of this workshop is to assist you to form referencing, familiarize you with the working of Mendeley and enable you to manage Reference Management Software.

#### Target Participants

Faculty Members, Research Scholars  
Library Professionals,  
M Phil and PG Students in all disciplines.

#### Registration fee

Faculty Members and Others- Rs.300/-  
Research Scholars/Students-Rs 200/-

Registration fee can be paid in cash at registration counter of the workshop on 5 March 2019. The programme is restricted to 40 participants who will be selected on first come first serve basis. The participants can fill either the online registration form or the registration form which is attached with this brochure. The filled in registration form should reach the college or to be mailed to stdominicslibrary@gmail.com on or before 25/02/2019 to ensure availability of seats.

- Participants are expected to bring laptops for hands on training.
- Duty Certificates will be issued to all participants

For further details  
Email:stdominicslibrary@gmail.com  
Mob No: 8547437375





TOPIC: **FAMILIARIZING RESEARCH TOOLS**

DATE: 04-06-2019

Time: 10.45 a.m – 12.30 p.m

BENEFICIARIES: 2018- 20 BATCH M COM STUDENTS

PLATFORM: OFFLINE

VENUE: RESEARCH CENTRE OF COMMERCE DEPARTMENT

RESEOURCE PERSON: **Ms. Joicey Joseph**

Assistant Professor

Research & P G Department of Commerce

The department organised a one day workshop on 04/06/2019 for the final year PG students on SPSS for conducting the data analysis part of their project work. Prof. Joicey Jose, the faculty of commerce department handled the workshop.

